Topic: Argument Subject(s):		Days: 25 Grade(s):
Key Learning: Good arguments are supported with relevant reasons and evidence Unit Essential Question(s): How do authors support an effective argument?		
Concept:	Concept:	Concept:
Components of an argument	Persuasive Techniques	Bias
Lesson Essential Question(s): How does an author build and effective argument? (A)	Lesson Essential Question(s): How do authors use of appeal by association shape readers' understanding? (A) How do authors' uses of emotional appeals shape readers' understanding? (A) How do author's use of loaded language shape the reader's understanding? (A)	Lesson Essential Question(s): How can I determine an author's bias? (A)
Vocabulary: claim, support, reasons, evidence, counterargument, call to action	Vocabulary: Bandwagon, testimonial, appeal to vanity, appeal to fear, loaded language, broad generalizations	Vocabulary:

